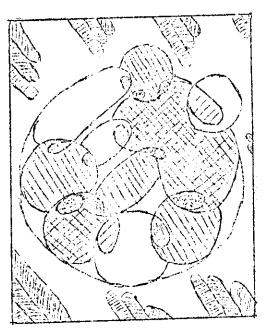
Proposed Research Plan

cn

"Communication Theory in the Cause of Man."

A Study in the Philosophy of Science from an "Engineering" Viewpoint with Emphasis on Communication Theory including Information Theory and Cybernetics plus Necessary Fundamentals from Mathematics and the Scientific Method in a Way. Which May Bridge the Gap between "The Two Cultures" of the Humanities and the Sciences.



A Man and Computer Struggling to Cope with the Problems of an Increasingly Complex Society

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Proposed Research Plan

on

"Communication Theory in the Cause of Man"

by

Frederick B. Wood, Ph.D.

# Abstract

An inquiry into the feasibility of using certain analogies from mathematics and the physical sciences and in particular from cybernetics and information theory to bridge the gaps between the different fields of specialization in science. Although this process is proceding step by step in the growth of science, a fresh organization of the material is proposed which has potential for both speeding up the application of these concepts and providing awareness of the potential misapplication of such concepts. This study is oriented toward the "engineering Viewpoint" based on the Engineers' Council for Professional Development definition: "The engineer may be regarded, therefore, as an interpreter of science in terms of human needs and a manager of men, money, and materials in satisfying these needs."

The specific objectives of this project are:
(1) To determine if analogies from the physical sciences can accelerate applied research in the social sciences;

(2) To improve the communication between different cultural groups in the world so that it will be easier to develop non-violent ways of solving national and international problems;

(3) To explore how the conceptual tools already available might be used more effectively by groups devoted to peace and freedom.

This specific proposal is estimated to take less than one man-year starting from the manuscripts and experience already accumulated. An outline of an extension of this project which would take several years is outlined in the appendix. The work proposed for this year is:

(I) Explain and define concepts of communication theory for the layman and scientists in other fields;

2) Develop and test a series of simple examples; and

(3) Write the results in the form of a large pamphlet of small book under the title "Communication Theory in the Cause of Man."

Proposed Research Plan on "Communication Theory in the Cause of Man."

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  - political groups on a firmer foundation.

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#### I. INTRODUCTION TO THE PROBLEMS.

A. URGENT NATIONAL AND INTERNATIONAL PROBLEMS.

Western European Civilization including the United States of through America has been going/periods of crisis which have gone/intense phases in World War I and World War II followed by a fluctuating Cold War phase. Sensitive people have perceived the impending peak phases well in advance. For example the writer, Jack London, for/saw the possibility that both business and labor leaders who started out with high ideals could drift into supporting a dictatorial oligarchy as outlined in his novel, The Iron Heel(1907). (1) Eugen Rosenstock—Huessy, a philosopher professor at Leipsig, in 1938 published an important book outlining the development of human liberty with due attention to the process by which each step forward of civilization required some protecting principle and a corresponding institution to prevent a relapse from the stage already reached.(2) His analysis was developed too late to prevent fascism and World War II.

In 1940 Dr. Frank 8. Jewett, Chairman of the Board of Directors of the Bell Telephone Laboratories, and Dr. Robert W. King, Assistant Vice-President of American Telephone and Telegraph Co. asked is it not possible after this conflict is settled, to put as much thought and physical effort into a "wav of total peace" as has gone into this preparation for a total war? (3)

<sup>(1)</sup> Jack London, The Iron Heel N.Y.: Macmillan(1908)

<sup>(2)</sup> Eugen Rosenstock-Huessy, Out of Revolution: An Autobiography of Western Man. Trans. from German, N.Y.: Morrow(1938)

<sup>(3) &</sup>quot;A Way of Total Peace," (editorial) <u>Journ. Applied Physics</u>, vol. 11, No. 12, Dec. 1940, p. 749 and "Engineering Progress and the Social Order, " <u>Science</u>, vol. 92, 365-, 1940.

Archibald MacLeish pointed out the lack of communication between specialists and lack of real contact of the specialists with the crucial problems of our civilization back in 1940.(4) The October 1940 issue of Journal of Applied Physics reviewed MacLeish's book:

"Archibald MacLeish has made a declaration and a challenge.

He accuses physicists and scholars in all fields of having divided learning into narrow cucibles; each particular scholar being conscientious, laborious, competent and supreme in his own little section but absolutely disinterested in the society or the culture that has made his bit of freedom possible or in his responsibility for its continuation....."

When under attack in World War II, the American people responded to the challenge of the Nazis, Fascists, and the Japanese Militarists who were attacking the common elements of Western culture upon which our tradition of freedom and goals of deomcracy are based. After World War II was over, people relaxed and failed to pursue vigoriously the all-out attack needed on the social problems of the world. Enough people saw potential military dangers to pursue new weapons systems to have the military force to protect democratic institutions. However the development of the Hydrogen bomb and advanced delivery systems has brought us to a new crisis.

If another war should start, it could mean the end of the due to radioactivity, chemicals, or germs. human race on our planet. This means that we have to find new methods of defense, preferably techniques which will permit us to find non-violent methods of resolving international conflicts.

<sup>4.</sup> Archibald MacLeish, The Trresponsibles. N.Y.: Duell, Sloan and Pearce (1940)

Famous writers and editors such as Norman Cousins (5) and a host of religious leaders have warned of the dangers to civilization.(6) So far the exhortations of famous writers and great religious leaders have not produced any spectacular change in the trend of international affairs. Good intentions must be supported with better insights as to the nature of the social processes going on in the world. Significant strides have been made in the behavioral sciences in the last decade, but if one looks at the list of problems to be solved, the list of problems untouched is staggering compared to the small amount of funds allocated for such social science research of significance to the problems of world peace and freedom. For example, the institute of International Order has issued a series of reports called "programs of research" which list the problems in given areas of international relations. Program No. 4: National and International Decision Makers contains the definitions of 56 possible reaerch projects, and Program No. 5: Communication and Values in Relation to War and Peace, lists 44 possible projects. If all the above projects were financed, I probably wouldn't bother to write this research proposal.

My object is to see if there are ways to approach these problems with a basic philosophy which has power of overlapping sets of problems or of finding a way of looking at the problems so that they can be related to problems which are already solved in other

K. Norman Cousins In Place of Folly N.Y.: Harper & Bros.(1961) and Paperback Edition, N.Y.: Washington Square Press (1962)

<sup>6.</sup> God and the H-Bomb, Donald Key, editor; Foreword by Steve Allen. N.Y.: Bernard Geis Associates (1961); Paperback edition: N.Y.: Macfadden Books (1962)

fields of art and science. Margaret Mead has proposed that "a restatement of the Soviet and the American socio-economic-political system in cybernetic terms" in order to enhance the possibilities of fruitful communication between the U.S.S.R. and the U.S.A.(7) The above proposal may be very promising, but it should be examined There have been cases where the fast communication of information has amplified insigificant events into castastrophic events such as a rumor hitting the stock market at a strategic time. It might be that some of the things that occur in one country that would irritate another country are less likely to cause violent crises if the communication is slow.

It is instructive to examine typical analyses of the social effects of cybernetics and automation, called "cybernation" by some, to see what national problems are anticipated. A recent report by Donald N. Michael (8) contains some conclusions which indicate a serious possibility of the failure of our country to succeed in achieving the democratic goals stated in a report on Technological Change in Goals for Americans. (9) If our society twenty years from now does reach the state predicted by Dr. Michael in which:

"....the research realm of scientists, the problems of government, and the interplay between them will be beyond the ken even of our college graduates."

the responsibility for achieving the goal of;

Note in ITEMS (newsletter of the Society for General Systems 7. Research, 787 United Nations Plaza, New York 17, N.Y.) Nov. 1961.

<sup>8.</sup> Donald N. Michael, "Cybernation: The Silent Conquest" A

Report to the Center for the Study of Democratic Institutions, January 1962, Box 4068, Santa Barbara, California Thomas J. Watson, Jr., "Technological Change," Chapter 8 in Goals for Americans, The Report of the President's Commission on National Goals, The American Assembly, Columbia University, N.Y.: Prentice-Halí(1960). 9,

"Technological change should be used to improve men's lives,"

would rest upon the shoulders of a small elite, o might be corrupted by power to follow the path of Mussolini or Stalin.

It is valuable to see what Soviet thinkers have to say on the social consequences of cybernetics. E. Kol'man has writen:

(Abstract) "The real dangers differ in social and capitalist dimentics. In capitalist nations the greatest real/is that cybernetic technology will result in mass unemployment or economic crises which may lead to war. In socialist countries the real danger is that cybernetic technology will bring such a reduction in physical and mental labor that physical and moral degeneration may result."(10)

To evaluate the validity of the predictions of Dr. Michael or of. Mr. Kol'man it is desirable to establish the most basic and fundamental basis of analysis.

<sup>10.</sup> E. Kol'man, "Cybernetics Raises Questions,". 7 Feb 62, 6pp.
JPRS; 12288 (OTS 62-15771); Trans. of Nauka i Zhizn'(USSR)
1961, v. 28, no. 5, pp. 43-45. (Abstract in TECHNICAL TRANS.
v. 7, no. 10, May 30, 1962)

B. STEPS TAKEN BY THE AUTHOR TO APPROACH THESE PROBLEMS.

Back in 1958 the author happened to be working with a few engineers who were interested in the important problems of our civilization.

After some informal discussions a public panel discussion on "The Social Responsibility of Engineers" was sponsored by the Santa Clara Valley Chapter of the California Society of Professional Engineers in which a philosophy professor and two engineers discussed the question. Some of the material was written up for the Western Joint Computer Conference!

The philosophical concepts discussed in the August 1958 panel discussion and the specific example used in the 1959 WJCC paper are illustrated by Fig. I. First the vertical coordinate is based upon levels of phenomena like the founders of Sociology: Auguste Comte, Herbert Spencer, and Lester Ward<sup>12</sup>used in classifying the sciences. The most fundamental phenomenon - physical - is placed at the base, with the others on top in order of complexity. The horizontal scale is divided into sections by class of activity: starting from basic science on the left and moving through applied science or engineering to education to decision and action. The resultant rectangular block is shown with a break, roughly corresponding to the gap between the "Two Cultures" of C. P. Snow. The front section is the domain of the physical and mathematical sciences. The back section represents the domain of the humanities.

tists," 1959. Proc. Western Joint Computer Conference, pp. 310-313; March, 1959.

<sup>12.</sup> Samuel Chugerman, "Lester F. Ward, The American Aristotle," Duke University Press, Durham, North Carolina; 1939, pp. 88-91.

<sup>13.</sup> C. P. Snow, "The Two Cultures and The Scientific Revolution," Cambridge University Press, New York; 1961.

- (1) His special work: computer-data communication,
- (2) The potential new system resulting, such as a universal credit system replacing money,
- (3) The possible social consequences,
- (4) What are the real problems remaining after seeking expert advice, and
- (5) What level of action is required?

The wavy-line arrows from the social phenomenon level of the humanities section to the checking chart symbolize how the engineer in the process of this analysis has woven two threads across the gap through his consulting with a philosopher and a lawyer. There are two ways known by which this process can be extended: one by many engineers making small threads across the gap by reviewing their own work in this manner, and second a more powerful approach lies on the horizon, namely the extended use of analogies from cybernetics and information theory to bridge the gap between the humanities and the sciences and to bridge the gaps between the special fields within science.

Since the presentation of the social responsibility paper, the author has given considerable thought to the second or more powerful approach of extending the common forms of negative feedback loops of cybernetics, the form of channel capacity curves from information theory, and the coding processes of information theory across the boundaries of the different fields of specialization. An outline of a proposed book has been prepared. Since the first outline represents a project that would take many years to complete, it is given briefly in the appendix. The most basic elements of the proposed book have been distilled out and used for and the description of this particular proposal in sections II as a project within the range of/one man-year effort.

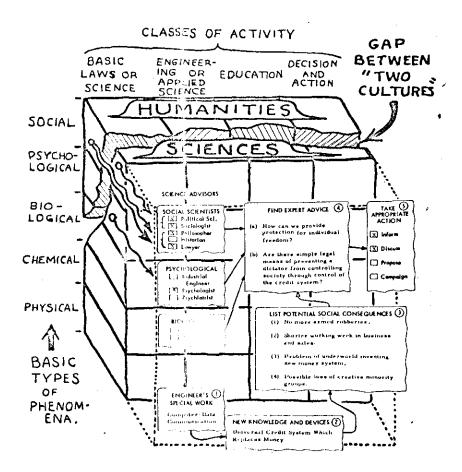


Fig. 1. A Checking Chart Superimposed Upon A Classification System For The Sciences and The Humanities.

Now the consideration of the social responsibility of an engineer for his own work can lead to a small thread across the gap. To illustrate this the "checking chart" from the 1959 WJCC paper has been superimposed upon the face of the science classification block. Information for one special case has been filled in on the chart as an example. For more details on the following five steps one can refer to the original paper! or to the review and extension issued by Canning and Sisson! The engineer considers:

<sup>14. &</sup>quot;Direction and Control of Technological Change," <u>Data Processing</u>

<u>Digest</u>, Canning, Sisson and Associates, Inc., Los Angeles 35,

California, vol. 7, no. 2, pp. 18-22; February, 1961.

C. NEW CHALLENGES REGARDING THE USE OF CYBERNETICS.

It is becoming more important for the scientists, engineers, and philosophers of the United States to explore new approaches to the application of cybernetics to social phenomena, because philosophers and scientists in Europe and the Soviet Union are developing reports and books claiming to be using cybernetics to attack religion <sup>15</sup>, claiming that cybernetics is an example of dialectical materialism <sup>16</sup>, and announcing a program to produce a three volume works on "Cybernetics At The Service of Communism" <sup>17</sup>. It is very important that the United States develop the capability of evaluating these claims, so that false claims can be refuted, and valid claims can be assimilated in a way to protect individual freedom. Soviet propaganda could omit analogies from information theory which conflict with concepts like "the dictatorship of the proletariat," while using other analogies to influence world opinion by distorted applications of cybernetics.

I. P. Gutkin and K. E. Morozov, "Cybernetics Attacks Religion,"
Report JPRS-6655, Selected Translations from Nauka i Religiya
(Science and Religion) - USSR, 30 Jan 1961, U.S. Joint Publication
Research Service, Washington 25, D. C., pp. 1-5.

Georg Klaus, "Relationship of Causality and Teleology from the Cybernetic Viewpoint," trans. from <u>Deutsche Zeitschrift fur Philosophie</u>, West Germany, vol. 8, pp. 1266-1277, 1960; Report JPRS-8374, June 1961(Abstract in <u>Technical Translations</u>, Washington 25, D.C., vol. 8, p. 306, Aug. 15, 1962)

USSR," trans. of Vol. I of book; Report JPRS: 14593, 25 July 435pp.,
1962, Joint Publication Research Service, Washington 25, D.C.

II. EXPLANATION AND DEFINITION OF CONCEPTS OF COMMUNICATION THEORY AND NECESSARY PARTS OF BASIC MATHEMATICS AND THE SCIENTIFIC METHOD FOR THE LAYMAN AND SCIENTISTS IN OTHER FIELDS.

# Introductory Note

When one reviews the pioneer work of Norbert Wiener and Claude Shannon; the series of Macy Conferences; the four London Symposia; and more popular descriptions by Colin Cherry, G. T. Guilbaud, W. Ross Ashby, D. A. Bell, and J. R. Pierce; plus the works on mathematics and science edited by James R. Newman one could easily ask: "Why is there another study proposed covering the same material?" It is true that/will be some overlap of existing material, Where this occurs it will be for an important purpose: namely to point the way to a new synthesis of the known concepts which can develop a philosophy more suitable for establishing communication across special fields and with the educated layman, so that the dangers predicted by Michael and Kol'man can be prevented.

### A. COVERING THEOREMS (Mathematics)

The mathematician is very careful and precise in defining the space in which he is working. When the mathematician wants to integrate functions over a particular space, he examines the space very carefully. He develops "covering theorems" which define the properties of the space, how he can subdivide the space, and how he can count the points in the space. This careful preparation permits him to go on to establish theorems on how to

integrate functions in the space. It is proposed that an interpretation of this cautious procedure of the mathematician be developed based upon the formal developments given by Titchmarsh(\*), Graves(\*), and McShane(#).

It is important to be aware of invalid, premature, and bonafide applications of mathematics to social phenomena. Abraham

Kaplan (\$) has described \$. C. Dodd's 1947 attempt to apply mathematics to the social sciences as a misguided attempt. Kaplan
also points out how Rashevsky's books are valuable in that they
actually use mathematics, but some of his examples are too naive.

To get back to mathematics and the careful development of theories of integration, some examples of the difficulties with particular spaces and functions are described by Hans Hahn. ( $\phi$ ) He gives some examples of mathematical curves where precise logic shows that our intuitive thoughts regarding these curves would give incorrect results.

<sup>\*</sup> E..C. Titchmarsh, <u>The Theory of Functions</u>, <u>London</u>: Oxford Univ.
Press, Second Edition(1939)

N.Y.: McGraw-Hill(1946)

<sup>#</sup> Edward James McShane, Integration, Princeton Univ. Press(1947)

Abraham Kaplan, "Sociology Learns the Language of Mathematics," in The World of Mathematics, vol. 2, pp. 1294-1313.

Hans Hahn, "The Crisis in Intuition," in The World of Mathematics, vol. 3, pp. 1956-1976.

B. PARTIAL DERIVATIVES AND SERIES EXPANSIONS (Mathematics and Mathematical Biophysics).

When a mathematician has a problem properly defined on a space, i.e., he has the space defined, the boundary conditions are known, and the basic differential equations governing the phenomena are known, it still may be difficult to find an exact solution. When he cannot find an exact solution in closed form, he must choose as to what incomplete answer would be of value.

- (1) He may decide it is important to find a complete solution for a region lying within a certain radius of a particular point in the space, or
- (?) He may decide that solving for one particular partial derivative may give him the needed information on how the system changes with changes in one particular parameter.

To use the first approach the mathematician must develop a series expansion in terms of functions which satisfy the differential equation and must verify that the whole series is capable of providing a complete solution in the region of interest. For the second part he must take a partial derivative of the exact solution or of the series expansion.

For this section I plan to develop a semi-popular account based on the standard treatment from a textbook like Woods & Bailey(\*). It would be aimed at helping the layman be able to better perceive the significance of articles in <u>Bulletin of Mathematical Biophysics</u> and books like <u>Mathematical Biology of Social Behavior(§)</u>.

<sup>\*</sup> Frederick S. Woods and Frederick H. Bailey, Analytic Geometry and Calculus. Boston: Ginn & Co.(1917), pp. 136, 335, 410-412.

Nicolas Rashevsky, Mathematical Biology of Social Behavior (1951)

C. QUANTIZATION OF TRUTH AND CHANNEL CAPACITY (Information theory)

Since philosophers, lawyers, and theologians have different definitions of "truth", perhaps a better phrase to start out with would be "quantization of information" instead of "quantization of truth." The example used by MacLachlan in his article in <u>Information and Control</u> on "Description Mechanics" provides an example of a picture of a leopard in a tree. If the resolution of a reproduction of the drawing is very coarse, it is hard to make anything out of it. If the resolution is medium the leopard can be recognized easily. If very fine resolution is used the leopard may be camouflaged by the detail of the leaves. The first part of this section would be limited to explaining the range of information content for different types of physical images.

The second part of this section would define a communication channel and review Shanon's (\*) basic theorems on channel capacity of the following cases:

Noiseless discrete channel,

Discrete channel with noise, and

Continuous channel with gaussian noise.

If it turns out that these basic concepts are already explained on the appropriate-level for this project by writings of J. R. Pierce (#), Jacob Bronowski  $(\slashed )$ , or D. A. Bell  $(\slashed )$ , I would consider asking the appropriate author to consider arranging permission to copy the suitable material.

<sup>\*</sup> Claude E. Shannon and Warren Weaver, The Mathematical Theory of Communication. Urbana: Univ. of Illinois Press(1949)

<sup>#</sup> J. R. Pierce, Symbols, Signals and Noise: The Nature and Process of Communication. N.Y.: Harper & Bros.(1961)

y Jacob Bronowski, "Science as Foresight," in What Is Science?(1961)

<sup>8</sup> D. A. Bell. Intelligent Machines. N.Y.: Blaisdell Pub. Co.(1962)

### D. CODING THEORY (Information Theory)

This material would be an elementary discussion of binary coding of messages in English, particularly illustrating the redundancy involved. Then it would be shown how the redundancy can be removed, and new redundancy added in the form of error-detection or error-correction coding which is more efficient for machine coding and decoding. The source materials would be primarily the same references as in Section C plus material by Colin Cherry(\*).

# E. ENTROPY (Information Theory)

This would be an elementary description and definition of entropy as used in thermodynamics, statistics, and information theory. This also would be based on the basic references of the previous two sections, plus possibly some material by Brillouin() and By Tribus(#).

<sup>\*</sup> Colin Cherry, On Human Communication. N.Y.: Wiley(1957)

Leon Brilloin, Science and Information Theory. N.Y.: Academic Press(1956)

<sup>#</sup> Myron Tribus, "Information Theory as the Basis for Thermostatics and Thermodynamics," Yearbook of the Society for General Systems

Research, vol. VI(1961), pp. 127-138.

F. NEGATIVE FEEDBACK AND POSITIVE FEEDBACK CIRCUITS (Cyber-netics)

This section would be an elementary description of negative feedback circuits of cybernetics similar to parts of Guilbaud's (\*) little book. To be of deeper value to the layman, particularly for extension to different types of phenomena, some graphical illustration of positive feedback is needed. The discussion of D. Stanley-Jones (#) are important, but fail to make real contact with the mathematical formulations of cybernetics. An important part of this section will be to interpret recent work such as that of Magoroh Maruyama on positive-feedback processes.(§)

First we must inquire how the scientist decides to accept a particular hypothesis like the Einstein Special Theory of Relativity.

In many fields of science we never have absolute proof of a law, but have to be satisfied with testing hypotheses and using the hypothesis which is most consistent with the known facts. Maxwell's equations have not been derived from more

<sup>\*</sup> G. T. Guilbaud, What Is Cybernetics? N.Y.: Grove Press(1960)

<sup>#</sup> D. and K. Stanley-Jones, <u>The Kybernetics of Natural Systems</u>,

A Study In Patterns Of Control. London:Pergamon Press(1960)

Magoroh Maruyama, "Morphogenesis and Morphostasis," <u>METHODOS</u>, vol. 12, No. 48, 46pp.

Magoroh Maruyama, "The Second Cybernetics: Deviation-Amplifying Mutual Causal Processes." Preprint, Sept. 1962.

G. TESTING.OF HYPOTHESES (Scientific Method).

fundamental laws. The Special Theory of Relativity is an interesting example. It is one of seven competing theories listed in Fig. 2.\* Examining the status of agreement of disagreement of each theory with the thirteen experiments, we see that Einstein's Special Theory of Relativity is the only one of the theories that has no contradictions. Therefore we accept the Special Theory of Relativity ultil we find some experiment which results in a contradiction.

This outline of the experimental basis shows that experiment contradicts any reasonable alternative to the theory of relativity, rather than any single experiment proving the theory. The experiments outlined above present evidence that:

(1) The presence of an other, either stationary or convec-

tively carried, cannot be established.

(2) Modification of electrodymamics of the emission theory type is untenable. The conclusions then make it plausable to look much the basic laws of mochanics as in need of modification.

In 1905 Einstein proposed as a solution, compatible with the experimental facts known at that, the following postulates:

(1) All laws of electrodynamics (including, of course propagation of light with the velocity c in free space) shall be same in all inertial frames, as are the laws of mechanica.

(2) It shall be impossible to devise any experiment defining a state of absolute notion or to determine a preferred inertial frame having special properties for any physical phenomena.

It is clear that if the laws of physics obeyed these postulates, all the experimental facts outlined above would be in agreement with these postulates.

2. Wolfgang K. H. Panofsky, <u>Classical Electricity and Magnetica</u>, Physics 210B, University of California Syllabus UG, March 1949, pp. 249-251.

EXPERIMENTAL EVIDENCE OF THE SPECIAL THEORY OF RELATIVITY <sup>1</sup>																	
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Fig. 2. Experimental Evidence for the Special Theory of Relativity.

### III. DEVELOPMENT AND TEST OF A SERIES OF EXAMPLES.

# Introductory Note

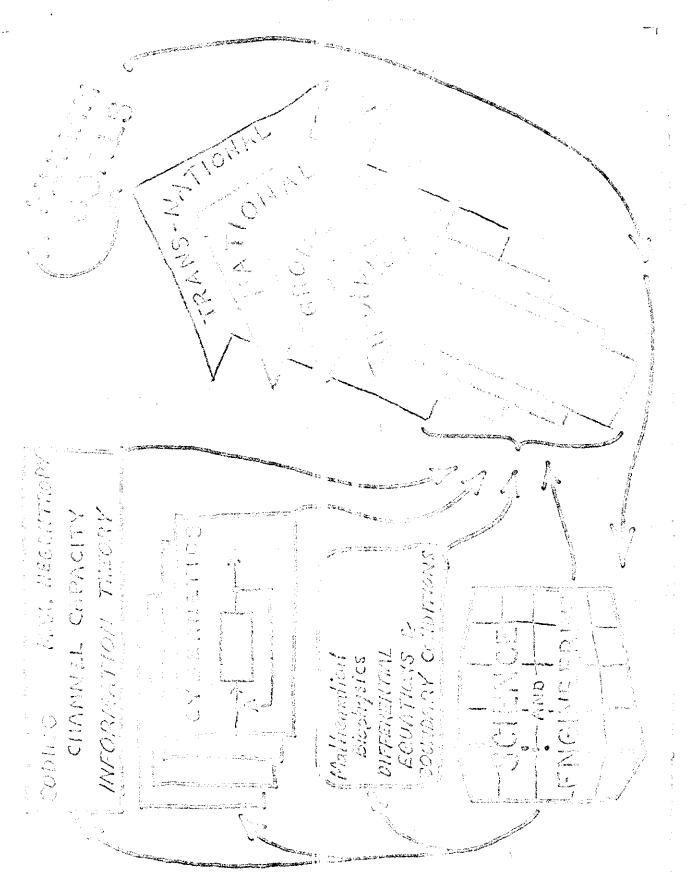
The purpose of the studies in this section is to apply the concepts defined in the work outlined in Section II to specific problems relating the human goal of "peace and freedom." The work proposed in the previous section is educational in regard to basic science. The work proposed for this section is applied science or engineering directed toward making effective use of the concepts in action and decision making. The objectives are illustrated in Fig. 3 which shows the portions of science and engineering which are being directed toward individual, group, national, and trran-national goals.

A. CHECKING CHARTS FOR USE SIMILAR TO THE COVERING THEOREMS IN FUNCTIONS OF REAL VARIABLES (MATHEMATICS) AND TO THE COMPLETENESS THEOREMS OF ELECTROMAGNETIC THEORY.

This part of the project is an inquiry as to what type of coordinate system or space can be used to relate different analyses of the major problems of our civilization. The three types of axes anticipated are:

- (1) the differnet phenomena which occur in nature,
- (2) the classes of human activity with respect to these phenomena, and
- (3) the different perspectives of significance in the study and use of knowledge.

The first two on the above list have been investigated and are described in Section I.B. and in Fig. 1. The third axis is still uncertain. A potential structure is shown in Fig. 4, which still



The portions of science and engineering that this project is focussing upon human goals.

has a gap between the "humanities" and the "sciences." This type of investigation is an analor in the philosophy of science of the development of covering theorems in mathematics. It is intended to reduce the chances of omission of important insights, due to the following of/single approach to a problem.

A method of placing important teachings from the humanistic tradition on the coordinate system is shown in Fig. 5. Here the Ten Commandments of Moses are shown in the "action" column covering principally the phenomena levels of social and psychological. The Teachings of Jesus are shown principally in the "education" column, because they require more meditation to interpret for application to individual situations. The Wisdom of Confucius is shown overlapping both "education" and "action." Note that these blocks of teachings, wisdom and commandments are placed at the back of the coordinate system approximately over the "mythical-philosophical" region of Fig. 4.

To complete this section, some selection of the most significant writers of our history would have to be selected for location on charts like Fig. 5 to determine the extent of coverage by existing analyses. A first approximation to the writers to be included can be estimated from those mentioned in the appendix giving the outline of the larger project. As an example, a block has been added to Fig. 5 showing B. F. Skinner's organization of the knowledge of psychology in the Science column to illustrate the potential interaction between the knowledge of science and the goals from religion to help mankind evolve a better society.

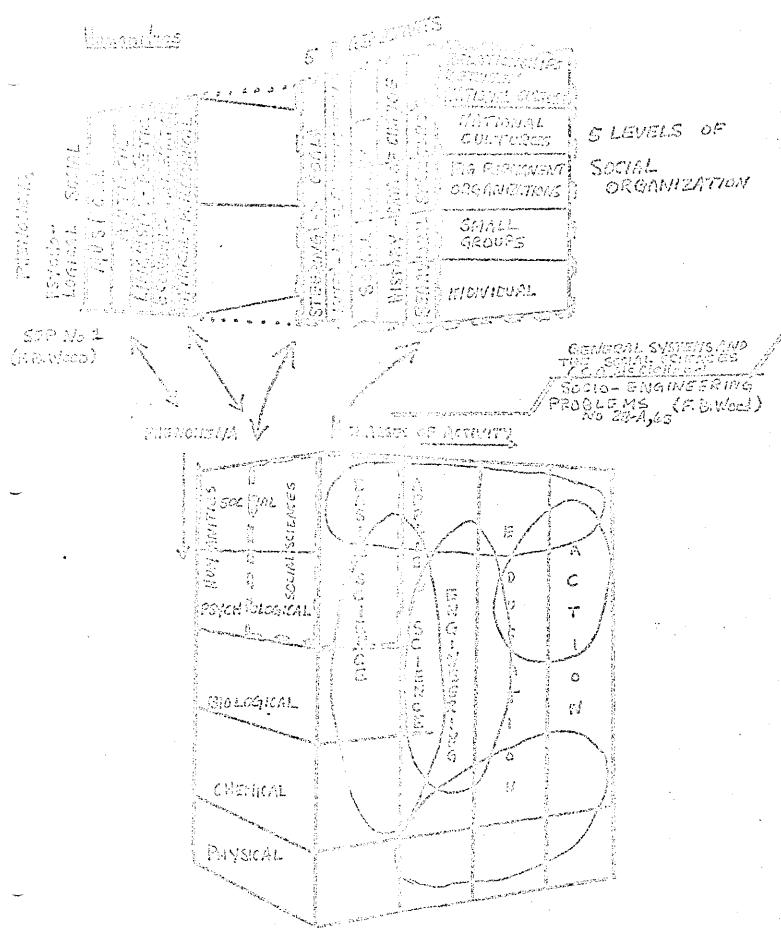
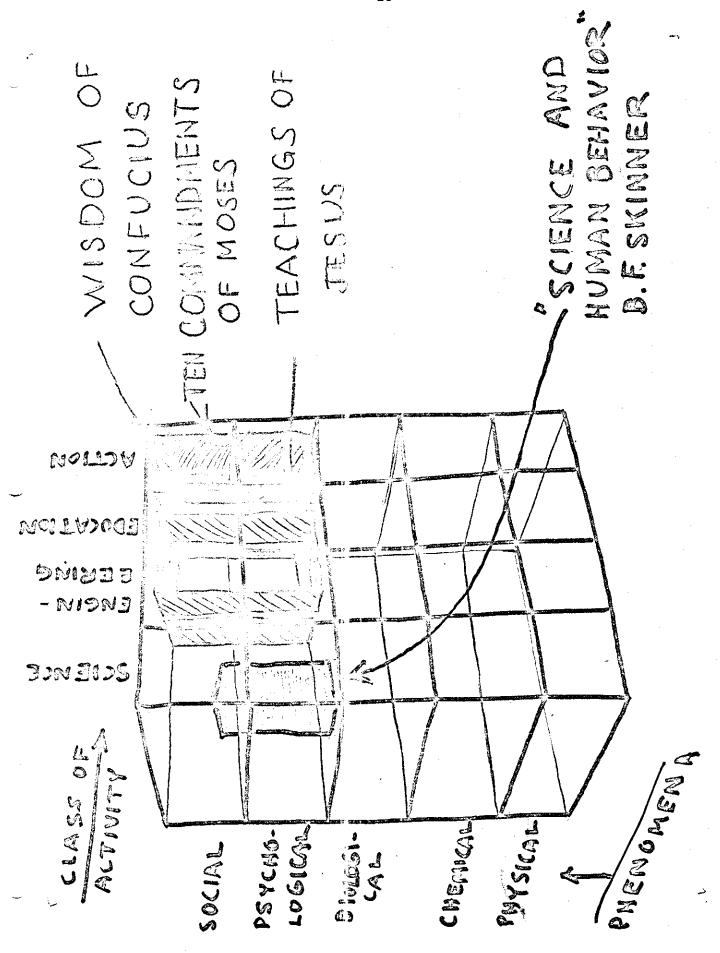


Fig. 4 Classification of Sciences and Humanities



location of the work of Moses, Confucius, and Jesus tive Coordinate System plus a sample location of the knowledge of modern psychology. Fentative Coordinate System plus a

B. USE OF "PARTIAL DERIVATIVES OF HISTORY" CONCEPT TO QUALIFY GRAND THEORIES OF HISTORY SIMILARLY TO THE WAY SERIES EXPANSIONS AND PARTIAL DERIVATIVES ARE USED IN MATHEMATICS.

At this stage it is not possible to put Toynbee's A Study Of History (\*) into mathematical form, and perhaps such areas of study are not amenable to direct mathematical formulation. The problem here is to determine which of the variables he is dealing with so we can determine the nature of his study as a "partial derivative of history" or is he dealing with particular regions of history such that the individual sections in his series of studies are equivalent to a series approximation in mathematics. The object of this part of the project is to attempt to put some important grand theories of history and sociology in an appropriate perspective by use of the appropriate analogy from mathematics. In addition to Toynbee, the works of Sorokin(#), Friedrich Engels(§), and W.W. Rostow(\$\frac{1}{2}\$) need to be considered. For future projection the works of Teilhard de Chardin(\$\psi\$) requires careful consideration.

<sup>\*</sup> Arnold J. Toynbee, A Study of History (Abridgement by D.C. Somervell), N.Y.: Oxford Univ. Press(1947)

<sup>#</sup> Pitirim A. Sorokin, <u>Society</u>, <u>Culture</u>, <u>and Personality</u>. N.Y.:
Harper and Borthers(1947)

Friedrich Engels, <u>Dialectics of Nature</u>, written between 1879 and 1882, publ. in Moscow about 1934, in N.Y., 1940.

W. W. Rostow, <u>The Stages of Economic Growth - A Non-Communist</u>
Manifesto. Cambridge; The University Press(1960)

Pierre Teilhard De Chardin, The Phenomenon of Man. In French,
Paris: Editions du Seuil(1955); English trans., N.Y.: Harper
& Bros.(1959)

C. CONSIDERATION OF THE EFFECT OF RECOGNITION OF HUMAN CHANNEL CAPACITY ON PLANS OF POLITICAL ACTION GROUPS.

This section of the project would investigate the usefulness of comparing the form of information input-output curves for different levels of phenomena as a technique for helping people plan their attack on social problems in a way that would match the "channel capacity" of their audience. This is conceived as a possible example of L. L. Whyte's "Accent on Form" (\*). The basic data for developing a figure like that proposed in Fig. 6 would have to come from J. G. Miller's paper on information input overload(\*), and later studies.

<sup>\*</sup> L.L. Whyte, Accent on Form: An Anticipation of

the Science of Tomorrow. World Perspectives, vol, 2; N.Y.:

Harper & Bros. (1954).

James G. Miller, "Information Input Overload and Psychopathology."

American Journal of Psychiatry, vol. 116, no. 8, Feb. 1960,

pp. 695-704.

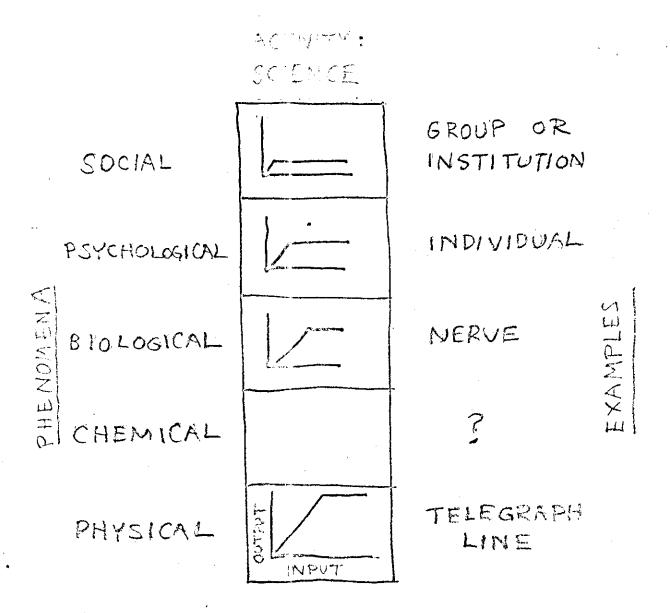


Fig. 6. A Comparision of the From of Information Input-Output Curves on Different Levels of Phenomena.

D. CONSIDERATION OF POLITICAL PHILOSOPHIES AS COMPRESSION CODING PROBLEMS IN WHICH SOME MEASURE OF THE LOSS OF RESOLUTION AND RESULTANT ERROR MUST BE ESTIMATED.

Here again the location of different applications of coding principles in anture and in engineering gives us a potential tool to cross the boundaries of the special fields of science and to cross the gap between the "Two Cultures," through the analogy of "philosophical compression codes" indicated in Fig. 7. There is a direct mathematical correspondence between genetic "comma-free" codes and engineering "comma-free" codes, although the engineering versions are not efficient with present technology.

This phass will also investigate the need of our civilization for a "common philosophy" or "ideology." This will require a questioning of some implications of Daniel Bell's "The End of Ideology." (\*) The word 'ideology' will first have to be reexamined, or another word used in this case, since the definition seems to be changing. For example the useage here of "ideology" is different than the useage of Arthur M. Schlesinger, Jr., in a recent article.

<sup>\*</sup> Daniel Bell, The End of Ideology, On the Exhaustion of Political Ideas in the Fifties. The Free Press of Glencoe, Illinois(1960)

CODING: MEANING/ERROR / COMPRESSION PHILOSOPHICAL 50C/A L COMPRESSION CODING REDUNDANCY SEMANTIC P SYCHOLOGICAL CODING COMMN-FREE B101061CAL GENETIC CODES CHEMICAL FACSIMILE TELEGRAPH AND COMPRESSION PHYSICAL COMPUTER CODING CODES

Fig. 7. A Chart of Where Coding Procedures Are Potentially of Significance.

E. THE POTENTIAL USE OF NEGENTROPY OF MEMBERSHIP STATISTICS TO PUT THE QUESTION OF CIVIL LIBERTIES FOR EXTREME POLITICAL GROUPS ON A FIRMER FOUNDATION.

The first stage of this part is to explain the use of "entropy" as a link between measureable quanties such as electric force and non-measurable qualities such as beauty, following the line of development of Eddington, Shroedinger, and Wiener. Next the use of the entropy of membership statistics will be investigated using the formula for entropy of a system:

to show the posibility of using the entropy of the membership statistics of different religious groups as a scale for allocation of limited public bulletin or exhibit space as a way of maximizing the negentropy of the system.

Then models of a society with different distributions of political or philosophical views will be examined to see which type of communication channel discussed in Section II-E is more relevant to the real society. This will require determining the proper analog of maximizing the negentropy of the different physical systems, i.e., continuous or discrete, noiseless or gaussian noise.

There are some interesting analogies to be investigated for the gaussian noise model which may lead to a sharpening of some of the observations on liberty developed by Michael Polanyi(\*).

<sup>\*</sup> Michael Polanyi, The Logic of Liberty - Reflection and Rejoinders.
University of Chicago Press(1951)

F. THE USE OF ANALOGIES IN WHICH THE FORM OF PHENOMENA IN DIFFERENT FIELDS HAS SIMILARITIES SUCH AS BEING REDUCIBLE TO COMMON NEGATIVE FEEDBACK CIRCUITS (OR POSITIVE FEEDBACK) OF CYBERNETICS.

This portion of the project would be an extension of the material prepared under Section II-F to show more specific applications for political action and decision. The relationship of phenomena at different levels having similar form is illustrated by Fig. 8.

Practical applications in political science of feedback loops would be dependent upon:

- (1) models of individual political systems based in part upon the negentropy of membership statistics,
- (2) a suitable feedback loop model of interaction between state systems, and
- (3) a measuring system to observe the state of tension between parts of the system.

There are rough approximations to (1) and (2) which need refinement.

The International Conflict and Integration Project at Stanford

University is developing a statistical method of anylysing the tension between countries(\*). Some cooperation with the Stanford project is indicated to relate this material to some measurable data.

<sup>\*</sup> Robert C. North, Issue Editor, "Case Studies in Conflict,"

The Journal of Conflict Resolution (Ann Arbor), vol. VI, no. 3,

Sept. 1962.

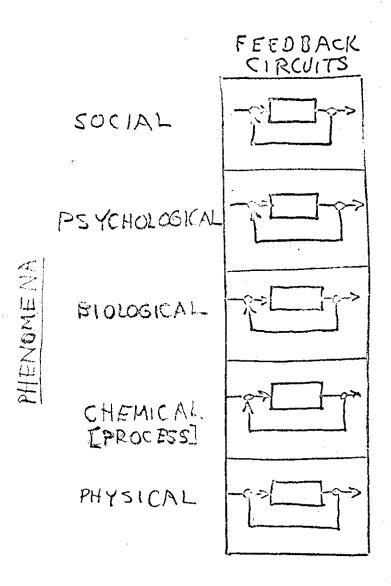


Fig. 8. A Chart Showing the Potential Correspondence of Form of Process in Different Levels of Phenomena in Terms of Negative (or Positive) Feddback Circuits of Cybernetics.

G. CONSIDERATION OF HOW TECHNIQUES CAN BE DEVELOPED TO MAINTAIN HONEST PROCEDURES OF TESTING HYPOTHESES IN THE EARLY APPLICATION OF ANALOGIES FROM COMMUNICATION THEORY TO SOCIAL PHENOMENA.

All the assumptions, hypotheses, and implications of this project will have to be tested carefully and properly labelled as to their state of verification. Possibly a chart like Fig. ? can be developed for this work. For this final phase of the project contact will have to be maintained with various university research centers to provide chedking of parts of the work. Also it is proposed that at approiate intervals the work be communicated to government agencies of interest, church groups having a long term interest in world affairs, and to selected political groups to test the effectiveness of the analyses.

IV. WRITING OF REPORT: "COMMUNICATION THEORY IN THE CAUSE OF MAN."

A. ORGANIZATION.

It is proposed that this project be written up as a large report of small book following the organization of the first three sections of this research proposal, with less historical material than is now covered in Section I-B. Section IV would be conslusions tying together results of the project.

B. PUBLISHING PROBLEMS.

Selection of a publisher is expected to difficult, because the material covers a large number of fields not usually covered in one book. Expense of preparation may be higher that average, due many graphical illustrations to be prepared. Some negotiations on permission to reproduce copyrighted material may be involved where some parts of Section II are already suitably developed.

APPENDIX: SHORT OUTLINE OF EXTENDED BOOK PROJECT.

The following outline was prepared earlier in regard to the same basic ideas. The outline is included to give the reader a rough idea as to possible extensions after this basic project is completed.

OUTLINE OF A PROPOSED BOOK ON "COMMUNICATION THEORY In The Cause Of MAN"

Since returning from some engineering work in Europe in the summer of 1961, my thoughts spontaneously regrouped into an outline of a proposed book as follows: The aim of this proposed book is to bring to the educated layman who is interested in peace and freedom, a grasp of the theoretical tools of engineering and science that might be useful analogies in developing projects for peace and freedom. The objective is to meet the challenge of the NOÖSPHERE (Vernadsky) without the 'ALIENATION' of Pappenheim, Fromm, and Marx through expedidting the "UNITARY PRINCIPLE" of L.L. Whyte, through untilization of the analogies of CYBERNETICS (and Information Theory) as forseen by Wiener, and extended by Deutsch, without waiting for the present generation to die [Max Planck], and further salvaging the synthetic concepts of Comte and Lester Ward as a guide to the process of transition to the third stage of Rosenstock-Huessy: [1] truth is divine and has been divinely revealed(Anslem), [2] truth is pure and can be scientifically represented (Descartes), and [3] truth is vital and must be socially represented (Rosenstock-Huessy).

PART I: INTRODUCTION

I. Introduction. Diagrams based upon checking chart.

2. State of Western Civilization. Wisdom of Confucius; Ten Commandents of Moses; and Teachings of Jesus. Philosophy and Sociology of August Comte; Philosophical and Economic Theories of Karl Marx; and Sociology of Lester Ward. Freud; Jung; and Adier. 'Out of Revolution' E. Rosenstock-Huessy; Notebooks of Simone Weil; and 'Alienation of Modern Man' F. Pappenheim. The Noosphere of Teilhard de Chardin; and Biogeochemistry of Vernadsky. 'Accent on Form' L.L. Whyte; and 'May Man Prevail' E. Fromm. PART II: PROBLEMS OF SPECIALIZATION AND IRRESPONSIBILITY

3. The Dilemma of Specialization. 4. A Checking Chart.

5.. Partial Derivatives of History. 6. Example of Checking Chart.

7. Special Responsibility of Engineers.

PART III: INFORMATION THEORY AND ENGINEERING SOCIOLOGY

8. Channel Capacity. 9. Ideology as a Coding Problem.

10. Distribution of Negentropy in Political Organization.

- II. Balance of Obligation and Rights--Organization and Freedom. PART IV: CYBERNETICS AND GENERAL SYSTEMS THEORY
- 12. Feedback Loops. 13.
  - 13. Capitalist and Socialist Systems.
- 14. Social Planetaria.15. Computing as a Tool for Democracy.16. Computer-Data Communication Systems and Economic Systems.

PART V: HUMAN VALUES AND ANALOGIES OF COMMUNICATION THEORY

- 17. Potentials of fruitful contact between competing economic and political systems.
- 18. Conservation of Human Values: Information Theory provides principles and bounds; Cybernetics the form of institution to carry out the goals.

19. Summary: The Unitary Principle—The Next Development of Man.